



SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITY



Student exchange at Aarhus BSS in Denmark





Aarhus BSS offers a wide range of courses in:

Campus Aarhus

Business/Economics/Communication

- Accounting
- Consumer behaviour
- Econometrics
- Entrepreneurship
- Finance
- Innovation
- Logistics
- Macroeconomics
- Management
- Marketing
- Microeconomics
- Organisational behaviour
- Strategy
- Corporate communication
- HR communication
- Marketing communication
- Public affairs
- Storytelling

Political science

- Danish politics and welfare
- Globalisation and security
- The changing politics of the welfare state

Psychology

- Autobiographical memory
- Clinical psychology
- Cognitive psychology
- Developmental psychology
- General psychology
- Statistics

Law

- Criminology
- Drafting commercial contracts
- Environmental law
- International jurisprudence
- International law

Campus Aarhus: Students can only apply to courses within one of four main fields of study listed above.

Campus Herning

Engineering and technology

- Global production
- Management of technology
- Market understanding and product development
- Project management
- Quality management
- Research design in engineering

Business/Economics

- Accounting
- Consumer behaviour
- Econometrics
- Entrepreneurship
- Finance
- Innovation
- Logistics
- Macroeconomics
- Management
- Marketing
- Microeconomics
- Organisational behaviour



READ MORE
Courses at Aarhus BSS
bss.au.dk/exchange

Welcome to Aarhus BSS

At Aarhus BSS (School of Business and Social Sciences at Aarhus University), we believe that an international outlook is a prerequisite for achieving excellence in teaching and research. We offer our students high quality research-based programmes, and we have a long-standing tradition of partnering with some of the world's best research institutions. International students are warmly welcomed at Aarhus BSS, and we value the significant contributions they bring to our academic traditions and our vibrant campus life.

Each year, Aarhus BSS welcomes more than 600 exchange students from around the world. We strive to give all of our students

the best possible experience at our school and to provide students with the support and information needed to ease the transition – and to make living and learning in Denmark fun and exciting.

As an exchange student at Aarhus BSS, you will experience:

- A Scandinavian way of studying with an analytical approach, group work and faculty-student interaction
- A catalogue of more than 150 courses taught in English at Bachelor's and Master's level
- A highly internationalised study environment and an intercultural atmosphere

- A rich campus life with numerous student organisations and events throughout the year
- A great Intro Week with both social and academic events
- A professional and well-organised housing service for all exchange students
- An Exchange Buddy programme which couples exchange students with Danish degree students
- A beautiful campus located in the city centre

We look forward to welcoming you!



Aarhus BSS – a broad business school

Aarhus BSS is a broad business school that encompasses a wide range of disciplines within the fields of business and social sciences. The school is home to a range of outstanding research environments and offers internationally recognised degree programmes on all levels.

DEPARTMENTS AT AARHUS BSS

Campus Aarhus

- Economics and Business Economics
- Management
- Law
- Political Science
- Psychology and Behavioural Sciences

Campus Herning

- Business Development and Technology



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bss.au.dk

7,000

Bachelor's students

5,100

Master's students

1,330

International degree students

590

Faculty members

230

PhD students

600

Exchange students



Why choose Aarhus BSS?

TOP 100 UNIVERSITY

Aarhus BSS is part of Aarhus University, which is consistently ranked as one of the world's top universities.

INTERNATIONAL ACCREDITATIONS

Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations, and is thereby a triple crown business school.



RESEARCH-BASED TEACHING

At Aarhus BSS, teaching is conducted by active researchers. We encourage informal and productive interaction and dialogue between lecturers and students – and also across disciplines.

LEADING IN HIGHER EDUCATION AND INNOVATION

Denmark is continuously ranked as one of the most competitive economies in the world. The country's first-rate education system combined with competitive labour costs and high productivity levels make the Danish workforce among the most sought-after in Europe. The country is also listed among the best in Europe in terms of innovation and research.

INTERNATIONAL BROAD BUSINESS SCHOOL

Approximately 10 per cent of the school's Bachelor's and Master's students are international. At PhD level, the international student body exceeds 30 per cent.

PROFESSIONAL SERVICE AND GUIDANCE

Aarhus BSS offers a full induction and introduction programme as well as professional support and guidance for exchange students both before and during their stay.

HIGH SATISFACTION AMONG INTERNATIONAL STUDENTS

According to StudyPortals International Student Satisfaction Awards 2016, Denmark is one of the best places to study in Europe. With an average of 9 out of 10, Aarhus University received one of the highest distinction of all the Danish universities, awarded for "excellent" international student satisfaction. Moreover, local surveys show that 91 per cent of international students were satisfied or more than satisfied with their overall learning experience at Aarhus University.

Denmark is widely cited as one of the world's most liveable places. Denmark is safe and secure and has the world's highest level of income equality according to the OECD.

ENGLISH – NO PROBLEM

A vast majority of Danes speak English, which makes it easy for international students to get around and to interact with the Danes, even if you do not speak Danish.

ONE OF THE MOST BEAUTIFUL CAMPUSES

Aarhus University's campus has been voted one of the top 10 most beautiful campuses in Europe by Times Higher Education.



READ MORE

bss.au.dk/exchange

bss.au.dk/accreditations

Aarhus University

Aarhus University is a young and modern university established in 1928. The university has grown to become a leading public research university with international reach covering the entire research spectrum.

The university is divided into five faculties:

- Aarhus BSS
- Arts
- Health
- Natural Sciences
- Technical Sciences

38,000

students

12%

international students

120

student nationalities

69

degree programmes taught in English

A TOP 100 UNIVERSITY

No. 69: Shanghai Ranking (2020)

No. 87: National Taiwan Ranking (2020)



READ MORE
au.dk/en



Living in Aarhus and Herning -Denmark

Denmark is located in the north of Europe and the south of Scandinavia, and the country is therefore an excellent starting point from which to explore Europe and the rest of Scandinavia.

The Danes are friendly, relaxed and informal, and on several occasions Danes have been named the happiest people in the world.

AARHUS

The city of Aarhus is located on the east coast of the Jutland Peninsula. The campus is located right by the city centre and from here you can reach the city harbour, beaches and nearby forests – everything is just a bike ride away.

14.5 % of the city's 345,000 inhabitants are students, and Aarhus offers a wide range of opportunities and events aimed at students. You will find numerous concert venues, museums, restaurants, bars and shopping areas in the city centre and around campus.

Aarhus is also famous for its music and culture festivals. Each year, the celebrated Spot Festival showcases more than 130 upcoming bands, and the three-day

Northside Festival presents the most popular national and international acts in music. The art museum, ARoS, displays groundbreaking works from some of the world's most progressive artists, and at Moesgaard Museum, MOMU, you can experience unique prehistoric and ethnographic exhibitions in beautiful surroundings – and the museum building itself is an architectural masterpiece.

HERNING

The Herning campus is located in the central part of Jutland, approximately 80 kilometres west of Aarhus. The city is home to nearly 50,000 inhabitants with more than 11,000 students in the greater Herning area.

The city of Herning is known for its interesting mixture of culture, education and industry. The city is also characterised by its entrepreneurial spirit, and it has a history and culture for supporting close ties between business life and education. Herning also has a busy night life, many museums, lots of cafés and various sports activities.

Furthermore, Herning is home to one of the most prominent arenas in Denmark, which attracts thousands of people each year for



various shows, international sporting events and concerts with huge international names.

DENMARK

- Population: 5.8 million
- Visitors per year: 4.4 million
- Capital: Copenhagen
- Language: Danish
- Currency: Danish Krone (DKK)



READ MORE

- visitdenmark.com
- denmark.dk
- visitaarhus.com
- aarhus.dk
- visitherning.com

Living costs

The standard of living in Denmark is high, and accommodation, food, transport and leisure activities are relatively expensive. However, salaries are correspondingly high, and many services, such as medical treatment and education, are paid for via taxes and the Danish welfare system.

Housing/rent

EUR 310-600/month

Food & daily expenses

EUR 200-350/month

Insurance – accident and personal belongings

EUR 270/year

Bus ticket

EUR 2.70/ ride

Estimated monthly expenses in total

EUR 700-1,000

1 EUR = approximately DKK 7.45
1 USD = approximately DKK 6.25
(March 2021)



Exchange at Aarhus BSS

EXCHANGE AT CAMPUS AARHUS

We offer our exchange students a range of special services to help them get the best possible start to their studies in Aarhus.

Intro week

The Intro Week is designed to introduce new exchange students to the university, to Aarhus BSS and to the city of Aarhus. The introduction programme includes presentations, talks, tours, a welcome party and various practical, social and cultural events to allow students to get to know each other and their surroundings.

Housing

We offer an extensive housing service to all exchange students. A range of accommodation possibilities are available, including student residences, shared-facilities houses or private housing. For deadlines and housing conditions, please visit the housing section on the website: www.au.dk/housing

The Exchange Buddy programme

As part of the exchange programme, all students are assigned an Exchange Buddy before their arrival. The Exchange Buddy is a Danish degree student from the exchange student's host department. The Exchange Buddies will guide the students through the Intro Week, arrange various social events and participate in events during the semester as well.

Learn Danish

To improve their Danish skills or simply learn the basics and gain more insight into life in

Denmark, students have the opportunity to join one of the classes offered by the language centre, LærDansk. LærDansk offers a Danish language course to all international students. For more information about classes and current fees please visit the LærDansk website at: www.laerdansk.dk/en

Campus life

Aarhus BSS is home to unique and dynamic study environments which hold plenty of opportunities for students to become immersed in the rich academic and social life on campus. In addition to social events organised by the school and the university, students from different programmes also meet up in the local Friday bars, at the Student House, at sports events or at concerts in the University Park and elsewhere on campus.

EXCHANGE AT CAMPUS HERNING

Students studying at the Department of Business Development and Technology in Herning are able to choose from a range of business and economics courses as well as a number of engineering and technology courses. The department in Herning has strong ties with the local companies, which provide interesting opportunities for exchange students.

Housing service is offered to all exchange students. For deadlines and housing condition, please visit the housing section on: international.au.dk/life/locations/housing/auhousing/exchange-student/herning/. An introduction session is also organised for all new exchange students.



Studying at Aarhus BSS



STUDY AND TEACHING ENVIRONMENT

Instruction at Aarhus BSS is generally structured around lectures and seminars. Students are expected to participate actively in academic discussions during class. We also encourage students to join study groups once the semester begins. Dialogue and interaction between teaching staff and students are considered central to the learning experience at Aarhus BSS, and the academic atmosphere is relaxed and informal.

EXAM AND EVALUATION

The examination system at Danish universities is unlike many other systems in Europe and the rest of the world. Students will experience a variety of different exam forms, which can include sit-down exams, oral exams, project-based exams and more. The grading scale also differs from what students might be used to. In Denmark the grades are given on a 7-point grading scale.

GRADING SCALE COMPARISON

Danish scale	ECTS scale
12	A
10	B
7	C
4	D
02	E
00	FX
-3	F

ACADEMIC CALENDAR

Autumn semester

Late August - December*/January

*Most exchange students in Aarhus have finished their exams before December 22.

Spring semester

Late January - Late June



“Honestly, being an exchange student is an amazing opportunity that everyone should take advantage of. You will grow so much as a person and as a member of the global community. Denmark is an unbelievable country full of amazing people, stunning cities and a rich Viking history. Aarhus itself is the perfect environment for foreign students looking to make lasting connections with the country and its people. Besides that, students should choose Aarhus BSS because it is ranked as one of the best business schools in Europe.”

Jessica Marven
Former exchange student from Canada
Business/economics/communication

On-campus facilities

We offer a wide range of learning and recreational facilities.

AARHUS UNIVERSITY LIBRARIES

AU Library has four locations around our campuses in Aarhus and Herning. Some are open to students and staff 24 hours a day and offer spacious reading rooms. Free WiFi is available in all libraries and AU buildings.

AARHUS UNIVERSITY SPORTS (AUS)

In Aarhus, the AUS is open to all university students and organises a wide range of activities, from badminton and football to fencing and chess.

STUDENT ORGANISATIONS

Aarhus BSS has a number of very active student organisations that host social, cultural and academic events throughout the semester for Aarhus BSS' students. The local Student House in Aarhus also organises a weekly international night open for all international students at Aarhus University.

CAFETERIA SERVICES

There are numerous cafeterias located on all AU campus locations.

FRIDAY BARS

The Friday bars are a good opportunity for students to meet and enjoy a drink together. Every Friday after classes finish, different student associations set up small bars in the cafeterias or classrooms around campus where they serve beer and soft drinks.



AU Summer University

AU Summer University offers opportunities for both students and faculty members from partner universities. In addition to studying a semester at Aarhus BSS, exchange students also have the option to study at AU Summer University in July or August.

Each summer, more than 80 courses are taught in English at Bachelor's or Master's level within the fields of arts, business and economics, business communication, political science and law, health, science and technology.

AU Summer University offers a comprehensive social and cultural programme as well as a housing guarantee. 95 per cent of students would recommend the programme to their friends.

Faculty members from partner universities can apply to teach a course at AU Summer University. Visiting professors will be paid a salary by Aarhus University, and a return flight on economy class will also be covered.

Teaching and exam period

- Term 1: July
- Term 2: July and August

Application deadline for students: 1 April

Application period for guest lecturers: July-August



READ MORE
au.dk/summeruniversity



How to apply

Once a student has been nominated by their home university, they will receive instructions on how to apply.

SPRING SEMESTER

Nomination deadline: 25 September

Application deadline: 1 October

AUTUMN SEMESTER

Nomination deadline: 25 March

Application deadline: 1 April

ADMISSION REQUIREMENTS

Students must be enrolled in a relevant degree programme at a partner institution.

LANGUAGE REQUIREMENTS

English proficiency is expected to be equivalent to a score of 83 in the TOEFL iBT. Documentation is not required for partner university students.

Upon admission/ arrival

RESIDENCE PERMIT

Nordic citizens staying in Denmark do not need a residence permit. EU/EEA citizens need a residence permit only if they are staying in Denmark for more than three months. Citizens from outside the Nordic/EU/EEA countries must apply for and obtain their residence permit prior to arrival in Denmark.

INSURANCE AND HEALTH CARE

The Danish Health Security Act covers foreign students staying for more than three months. Once the student has obtained a yellow Health Insurance Card, showing their name, address and personal registration number (CPR number), the student will be able to receive free medical treatment in clinics and hospitals. Please be aware that costs of medical evacuation back to their home country, emergency repatriation or personal liability is not covered. For this reason, we encourage all students to purchase travel insurance.

For other recommended insurances, please check: <https://international.au.dk/life/studentscomingtoau/prepareyourarrival/insurance/>

Contact us

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“ I chose Aarhus BSS as it is consistently ranked within the top 100 of various ranking systems. As opposed to Australia where I undertake five units per semester, I have been able to study three courses which have provided me with an intensive and in-depth understanding of the topics covered in class. Furthermore, the informal context of classes and the quality of the teaching staff allow you to put what you learn in the classroom into a real world context. From my time at Aarhus BSS, I have developed international relationships, had new experiences and have above all had an absolute blast. It has, without a doubt, been one of the greatest experiences of my life.”

Mervin Huynh

Former exchange student from Australia
Business/economics/communication



Aarhus BSS

AARHUS BSS

- is part of a top 100 university
- is a triple crown accredited business school
- has strong ties to the private and public sector
- offers a truly international experience with multiple nationalities on campus
- attracts many international top researchers and lecturers
- offers an exciting student life with inspiring professors and numerous student activities.

FIVE GOOD REASONS TO CHOOSE AARHUS BSS AND DENMARK

1. Excellence and creativity
2. Innovative spirit
3. A safe and modern society
4. Equality and welfare
5. Clean and green

AARHUS

- is close to beaches and green forests
- is committed to becoming the most attractive student city in Denmark
- one of the oldest cities in Denmark founded by the vikings around year 700.
- has the highest number of students in Denmark compared to the number of inhabitants

HERNING

- offers an interesting mixture of culture, education and industry
- is known for its entrepreneurial spirit
- encourages close ties between business life and education.

DENMARK

- is among the most competitive business environments in the world
- is among the safest countries in the world, and the Danes are considered the most satisfied people in the world – both factors contribute to making life here very comfortable
- almost everyone speaks English, so daily interaction with Danes is quite easy.